LOCTICIAN

Job Description:

A **Loctician** has a working knowledge of how to properly shampoo and prep the scalp and hair, do palm rolling techniques, apply color, set rods, rollers and pipes, and do advanced styles such as fishtails and up-dos. They also have skills in braidings, crochet stylings, hair twistings, and dreadlocks. Hair braiding involves twisting, pulling, shaping and braiding hair into many small braids all over the head. They discuss with their clients what will suit them, and work with locticians to create a cut and color that compliment each other. A change in hair style or color can accentuate the face, eyes, and skin. Hair styles can also help affect peoples moods and self image. Depending on the role hairstylists play in a salon, they may also be responsible for ensuring product inventory is sufficient, ordering new products, stocking products on display shelves, and even doing some marketing for the salon.

Job Responsibilities:

* Consulting with clients on stylistic options for their hair.
* Listening to client needs to determine their preferences.
* Describing different hair care products and their benefits.
* Shampooing, cutting, coloring and highlighting hair.
* Offering manicure, pedicure, waxing and facial services.
* Performing scalp treatments.
* Acting as salespersons to sell clients hair care retail products.
* Building a personal relationship with clients to ensure return visits.
* Adhering to salon safety and cleanliness standards.
* Managing bookings and welcoming clients into the store.
* Keeping updated on hairstyle trends and styling methods.
* Consulting with clients on stylistic options for their hair.
* Listening to client needs to determine their preferences.
* Describing different hair care products and their benefits.
* Shampooing, cutting, coloring and highlighting hair.
* Offering manicure, pedicure, waxing and facial services.
* Performing scalp treatments.
* Acting as salespersons to sell clients hair care retail products.
* Building a personal relationship with clients to ensure return visits.
* Adhering to salon safety and cleanliness standards.
* Managing bookings and welcoming clients into the store.
* Keeping updated on hairstyle trends and styling methods.
* Welcome customers and identify their preferences by asking pointed questions
* Recommend hairstyles and haircuts according to customers’ face shapes and tastes
* Wash, rinse and dry clients’ hair using appropriate shampoos and conditioners (e.g. for oily hair or dry scalp)
* Cut, trim and shave hair using professional equipment
* Apply a wide range of hair twisting techniques
* Create hairstyles for formal events and everyday looks, including braids, ponytails and buns
* Apply hair treatment products, as needed (e.g. color protection creams and hydrating masks)
* Form bonds with loyal customers and remember their hairstyle preferences
* Manage bookings and serve walk-ins
* Ensure tidiness of beauty stations and sterilize tools, as needed
* Cross-sell hair care products or services, when appropriate
* Advising clients on their hair care needs
* Creating hair styles for formal events
* Analyzing clients’ hair, facial features, and needs, and determining/recommending beauty treatments
* Styling and dressing hairpieces, extensions, and wigs
* Maintaining an appointment calendar through scheduling
* Demonstrating and selling styling products
* Learning and perfecting new styles and techniques
* Maintaining and updating client records
* Shaving and trimming beards and mustaches, and sideburns
* Waxing eyebrows and facial hair
* Trimming, cutting, and shaving hair using clippers, scissors, trimmers, and razors
* Maintaining work stations and sanitizing tools and equipment
* Applying chemical setting, straightening, or curling solutions
* Using curlers, rollers, hot irons, and curling irons
* Applying hair color, dye, and tints
* Administering therapeutic scalp and hair treatments
* Performing scalp, neck, and face massages
* Applying hot towel treatments
* Adhering to state and federal safety and sanitation laws

 Job Qualifications:

* Associates in cosmetology or diploma from a cosmetology institute required
* License as loctician may be required
* Experience as a loctician

Opportunities as a loctician are available for applicants without experience in which more than one loctician is needed in an area such that an experienced loctician will be present to mentor.

Job Skills Required:

* Passionate about hair
* Working knowledge of hair
* Working knowledge of braiding and twisting techniques
* Working knowledge of forming deadlocks
* Familiarity with industry’s rules and regulations
* Excellent customer service skills
* Good communication skills
* Team Player
* Excellent customer service skills
* Ability to not take customer issues personally
* Good listening skills
* Physical endurance to stand on feet for entire shift
* Cultural competence and ethnic sensitivity
* Willingness to continue building skills through education opportunities